



Celebrating
80 YEARS

ASHEVILLE BRAVO CONCERTS

Bravo!
2011-2012
PERFORMANCE SERIES

Celebrating 80 years of serving the Western North Carolina community, Asheville Bravo Concerts was the first not-for-profit arts organization established in the area. We invite you to join the celebration with us, in this year's stunning season of world-class performances – the sort of cultural enrichment that Bravo has become known for since the organization's founding in 1932.

This season we open with an encore performance of the National Acrobats of China, back by popular demand, who in 2009 sold out their show to an uproarious crowd in the Thomas Wolfe Auditorium. We continue with the honor of presenting Joshua Bell – arguably the greatest violinist alive. Then we reach across oceans, cultures and denominations to rejoice with International ambassadors of Gospel music, the Soweto Gospel Choir and finally are privileged to close the season by welcoming the distinguished Moscow Festival Ballet to perform the timeless classic, *Giselle*. There is no better way to celebrate eight decades than with this colorful variety of classical virtuosity and multicultural variety.

Experience the world's finest entertainment right here in Asheville. Join the celebration with a 2011-2012 Season Subscription!

Please see the last page of this brochure for your Season Subscription order form, plus a list of special premiums for Bravo Experience Members. You can also order subscriptions online at AshevilleBravoConcerts.org or call Bravo at 828.225.5887.

2011-12 PERFORMANCE LINEUP

SUNDAY, OCTOBER 23 @ 4 PM
National Acrobats of The People's Republic of China

SATURDAY, NOVEMBER 12 @ 7:30 PM
Joshua Bell

SUNDAY, JANUARY 29, 2012 @ 4 PM
Soweto Gospel Choir

FRIDAY, MARCH 9, 2012 @ 7:30 PM
The Moscow Festival Ballet
Presenting *Giselle*

All shows are held in Thomas Wolfe Auditorium at the Asheville Civic Center

Individual tickets for 2011-2012 will range from \$15 to \$75 and will be available at the Asheville Civic Center Box Office or at ticketmaster.com starting September 1, 2011.

To pre-order, contact the Asheville Bravo Concerts office at 828.225.5887.



National Acrobats of *The People's Republic of China*

Back by popular demand! In 2009 this act played to an ecstatic sold-out audience here in Asheville. Direct from Beijing, Bravo is proud to welcome back The National Acrobats of The People's Republic of China – the first National Performing Arts Troupe established by the government of the People's Republic of China in 1950. The Company's repertoire includes a myriad of International and National Gold Prize winning Acts. They perform around the globe, winning high honors and awards, including the Presidential Gold Award at the Cirque de Demain Festival in Paris, and the Golden Clown Award at the 28th Monte Carlo International Circus Festival. A dizzying physical display in stunning colors to delight and astound the whole family.

SUNDAY, OCTOBER 23 @ 4 PM



Joshua Bell

2010 Instrumentalist of the Year

For over two decades, Joshua Bell has enchanted audiences worldwide with his breathtaking virtuosity and tone of rare beauty. He came to national attention at the age of 14 in a highly acclaimed orchestral debut with Riccardo Muti and the Philadelphia Orchestra. A Carnegie Hall debut, the prestigious Avery Fisher Career Grant, and a recording contract further confirmed his presence as a “classical music superstar.” Named by Musical America as the 2010 Instrumentalist of the Year, and Classical Artist of the Year by Billboard, Bell’s prodigal talent has produced over 35 recordings, earned Grammy nominations, received countless accolades from press and peers alike. “Joshua Bell plays like a god,” said John Corigliano, accepting the Oscar for best film score, for *The Red Violin*, which was performed by Joshua Bell. This concert precedes Bell’s single 2011 Carnegie Hall performance by 2 days, and highlights his new CD to be released this year.

“Mr. Bell doesn’t stand in anyone’s shadow.”

- The NY Times

SATURDAY, NOVEMBER 12 @ 7:30 PM



Soweto Gospel Choir

The Power of Gospel Music

Since debuting in 2002 and performing just one year later under the auspices of former President Nelson Mandela at the Internationally star-studded “46664 Concert” in Cape Town, the Soweto Gospel Choir has become a premiere World Music act representing South Africa, touring throughout the US, Southeast Asia, Australia and Europe; and winning multiple Grammys and American Gospel Awards. This program of South African and traditional Gospel also includes elements of folk music, pop, and even a bit of Mozart.

Expect earthy rhythms, rich harmonies, a capella numbers and an exciting band and percussion section, with energetic dancing and vibrant, colorful costumes.

This young, dynamic choir performs both traditional and contemporary music, adding its own unique feel and interpretation to both. The choir performs in 6 of South Africa’s 11 official languages. *“Joyful, spiritual... fresh and vibrant.” - USA Today* *“As dynamic as they are devout.” - NY Times*

SUNDAY, JANUARY 29 @ 4 PM



Moscow Festival Ballet

Presenting Jean Coralli's "Giselle"

The Moscow Festival Ballet was founded in 1989 when legendary principal dancer of the Bolshoi Ballet, Sergei Radchenko, sought to bring together the highest classical elements of the great Bolshoi and Kirov Ballet companies. Under Radchenko's direction, leading dancers from across the Russias have forged exciting new productions of timeless classics such as *Don Quixote*, *Paquita*, *Carmen*, and tonight's offering - Jean Coralli's *Giselle*, a story of young love, mistaken identity, and the journey of the spirit. *Giselle*, a peasant girl, has fallen in love with Count Albrécht, who has led her to believe that he is a villager named Loys. Her superstitious mother, Berthe, hoping that *Giselle* will marry the forester Hilarion, warns her against Loys, to whom she has taken an instinctive dislike. When true identities are revealed the results are tragic and mystical. The Moscow Festival Ballet's performance maintains the Russian tradition of scrupulous production and loving concern for this gem of the Romantic ballet.

FRIDAY, MARCH 9 @ 7:30 PM



80th Anniversary CELEBRATION

*Celebrate our 80th Anniversary on **April 22** with a private concert and party and win a BMW ... No strings attached!*

The evening begins with drinks and hors d'oeuvres as we settle in for a spring night of dynamic music with Time for Three, returning from last season's phenomenal concert. Get up close with these three remarkable musicians as they entertain for no more than 200 attendees.

Buy that last minute raffle ticket at the event to win a BMW, taxes paid, to be given away at the end of the night.

Tickets for the private concert/celebration are \$100 each and can be reserved by calling 828.225.5887 or simply by filling out the subscription order in this brochure and choosing to be an 80th Anniversary Bravo Experience Member.

JOIN THE CELEBRATION!

A Birthday Present to Bravo is a Gift to the Whole Community

Everyone is invited to the celebration, and no gift is too small. Through your tax-deductible donation, you provide Bravo the means to present the prestigious performing artists and continue our Music Education Partnership Program (MEPP). This year through MEPP we will serve over 1,200 area children through such offerings as The Audience Experience and subsidized tickets for local schools and after-school programs in our community.

Why Subscribe?

- **See the very best in entertainment.** You receive tickets to all 4 Bravo shows for the 2011-12 Performance Series.
- **Get the best seats, first.** Season subscribers get first priority in seat assignment, retain their seats for each show of the season, and have the option to keep those seats for the next season.
- **Season subscribers save 20% off individual ticket prices.**
- **Receive exclusive pre-show emails** that let you in on the show specifics, from program content to personal artist information.
- **Unable to attend a show?** You can return any unused tickets one week prior to the show or earlier and receive a tax receipt for the full value of the tickets. Your seats will then be distributed to an area student through our Music Education Partnership Program.

Students receive a 50% discount from prices listed, but must add an additional \$5 facility charge. Please contact us directly at 828.225.5887 to order a Student Subscription. Programs and artists are subject to change. Tickets are non-refundable or exchangeable.



WIN A BMW!

BMW of Asheville

bmwofasheville.com
828-681-9900



The Ultimate
Driving Machine®

That's right! You can win your choice of one of three brand new BMWs and support the performing arts in our community, all at the same time! Only 1,200 tickets will be sold. So don't wait and miss the opportunity to drive your new BMW off the lot of our sponsor BMW of Asheville. BMW Raffle Tickets are \$100 a piece and can be reserved by calling 828.225.5887 or simply by filling out the subscription order form in this brochure and choosing to be an 80th Anniversary Bravo Experience Member. The drawing will be held on April 22, 2012 at our season celebration/private concert. Ticket holders do not need to be present to win, but you need to have a ticket or two! Taxes will be paid on the winning vehicle by Asheville Bravo Concerts.

Our 80th Anniversary BMW Winner will be able to choose from any of the three BMWs pictured here.

And that winner could be you! Call now and reserve your ticket at 828.225.5887, visit our website at AshevilleBravoConcerts.org, stop by the BMW of Asheville dealership, or simply become an 80th Anniversary Bravo Experience Member and we'll hold two just for you.

328i Sedan



X3 Sport Activity Vehicle



128i Convertible



80TH ANNIVERSARY BRAVO EXPERIENCE PREMIUM PACKAGES

Consider becoming an integral part of the 80th Anniversary Bravo Experience. Subscribe, contribute, receive adjacent parking privileges, as well as tickets to all of the season's special celebratory events and raffle with one easy payment.

BRAVO EXPERIENCE SUSTAINER - \$5,000

- 4 Season Tickets (Mezzanine or Orchestra Section)
- 4 Ticket vouchers to share with friends (vouchers are good for 2 tickets each)
- 4 Arts in the Garden Tickets (our annual autumn Fundraiser in October 2011, showcasing music from talented local youths held at the beautiful BB Barns Garden Center)
- 4 tickets to our 80th Anniversary Celebration, to be held in April 2012 - featuring an intimate private concert by Time For Three)
- 4 BMW Raffle Tickets - taxes paid, winner chooses one of three BMWs
- 1 Season Parking Pass for a parking space adjacent to the Thomas Wolfe Auditorium
- Invitations to Exclusive Bravo Circle and Meet-the-Artist Events
- Tax Deductible Contribution Letter for \$3,200

BRAVO EXPERIENCE SUPPORTER - \$2,500

- 2 Season Tickets (Mezzanine or Orchestra Section)
- 3 Ticket vouchers to share with friends
- 2 Arts in the Garden Tickets (Fundraiser - October 2011)
- 2 80th Anniversary Celebration Tickets (April 2012)
- 2 BMW Raffle Tickets
- 1 Season Parking Pass
- Invitations to Exclusive Bravo Circle Events & Meet-the-Artist Events
- Tax Deductible Contribution Letter for \$1,600

EXPERIENCE MEMBER - \$1,250

- 2 Season Tickets (Orchestra Section)
- 2 Ticket vouchers to share with friends
- 2 Arts in the Garden Tickets (Fundraiser - October 2011)
- 2 80th Anniversary Celebration Tickets (April 2012)
- 2 BMW Raffle Tickets
- 1 Season Parking Pass
- Invitations to Exclusive Bravo Circle Events & Meet-the-Artist Events
- Tax Deductible Contribution Letter for \$600



PO Box 685 | Asheville, NC 28802 | 828.225.5887 | info@AshevilleBravoConcerts.org | AshevilleBravoConcerts.org

Return the order form on the last page with payment to: Asheville Bravo Concerts, PO Box 685, Asheville, NC 28802

Subscription tickets will be mailed beginning August 1, 2011

ASHEVILLE BRAVO CONCERTS 2011-2012 ORDER FORM

Subscribe & Donate – OR – Pick a Bravo Experience Package

Please check all that apply

- I wish to renew my current seats (Seat renewal guaranteed only through 6/30)
- I wish to change my current seats to the section marked below (changes honored in order of receipt)
- I am a new subscriber. I have circled the section of my choice.

Indicate Number of SEASON SUBSCRIPTIONS

seats @ \$210	
seats @ \$175	
seats @ \$145	
seats @ \$110	
seats @ \$50	

SUBTOTAL: _____



BRAVO EXPERIENCE PACKAGES

- Bravo Sustainer ~ \$5,000
- Bravo Supporter ~ \$2,500
- Bravo Member ~ \$1,250

Be sure to circle the seating section you would prefer

TAX-DEDUCTIBLE GIFTS OF SUPPORT

BRAVO CIRCLE {

- Impressario (\$10,000+) _____
- Conductor (\$5,000-9,999) _____
- Composer (\$2,500-4,999) _____
- Choreographer (\$1,000-2,499) _____
- Virtuoso (\$500-999) _____
- Diva (\$300-499) _____
- Chorus (\$100-299) _____
- Corps de Ballet (up to \$99) _____

Subscription Subtotal: _____

Tax-Deductible Gift: _____

Or

Bravo Experience Package: _____

Shipping & Handling: _____ **\$5.00**

Total: _____

Name: _____

Phone: _____

Address: _____

City: _____

State/Zip: _____

Email: _____

METHOD OF PAYMENT

- Amex MasterCard Visa
- I have enclosed a check

Card #: _____

Exp Date: _____ CVV2# _____

Return this form to the address below.

Please make checks payable to:

Asheville Bravo Concerts
Post Office Box 685
Asheville, NC 28802

- Yes! Please contact me about Planned Giving to Bravo

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ASHEVILLE



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